

Emily Garone

Fashion Merchandising

Education

Marist College, Poughkeepsie, NY

Bachelor of Science; May 2021

Major: Fashion Merchandising

Concentration: Promotion and Product Development

Minor: Music

GPA 3.8

Experience

Sales/Merchandising Intern

Li and Fung (Fung Group) Kenas Home June - August 2019

- Assisted in intensive organization of products and samples through Microsoft Excel spreadsheets
- Created extensive fabric and surface swatch libraries
- Curated a detailed marketing plan for a start-up company "BASHI" with a diversely skilled intern team
- Showcased design, event planning, and presentation skills through various tasks
- Conducted and analyzed relevant market research and current trend reports

Assistant Dresser

Sachin and Babi, New York, Ny February 2019

- Helped dress and style models for the Sachin and Babi market week buyers
- Organized the showroom floor to prepare for the buyers

Sales Associate

Steve Madden, Roosevelt Field Mall, Garden City, NY December 18 - January 18 2018/2019

- Offered advanced customer service, styling help, and product knowledge
- Organized stockroom and maintained cleanliness

Sales Associate

Jack Rogers, New York, NY March 9-16 2018

- Organized and put together shipment of specialized online orders
- Integral part of Sample Sale event through personalized customer service

Sales Associate

Hollister co. Roosevelt Field Mall, Garden City, NY May - August 2018

- Acted as a Brand Representative on the Hollister sales floor to promote the brand and product
- Offered extensive product knowledge, styling help, and advanced customer service

Related Activities

"Living April Ann" Lifestyle Blog

- Created active blog on sustainability and ethical practices in the industry, living a positive lifestyle, and all things fashion and beauty
- <https://liveaprilann.wixsite.com/blog>

HerCampus Club

- Writes lifestyle articles for the national website on college life/fashion styling

Ethical Fashion Initiative

- Work to create a more sustainable college lifestyle and campus

Contact Information

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Related Coursework

Textiles

Product Development

Digital Fashion Design

Trend Forecasting

Study Abroad Italy

Visual Merchandising

Fashion Entrepreneurship

Branding and Licensing

Study Abroad Japan

Global Merchandising Strategies

Special Skills

Microsoft Excel

Microsoft PowerPoint

Adobe Creative Suite

- Illustrator

- Photoshop

- Lightroom

Titles

Marist SNR Ambassador

College Fashionista Guru

Ars et Fides Firenze Member

Additional Activities

Marist Band Member

St. Jude Up Til' Dawn

Autism Speaks